



# Business Plan for Neuron Al Company Product Integrators

### Recommended Prices for the Integrator

#### **One-time Payments**

#### Installation and Configuration of Neuron Al Company

The integrator receives 100%

#### Basic Installation:

#### Al Sales:

Creation of a dialogue script, working with client data, iterative testing. Additionally: fine-tuning the model on client dialogues

\$1000 - \$2000

#### AI SEO & SMM

Installing necessary modules on the client's website, connecting to the client's social media, configuring content feeds

#### Creation and initial setup of major social media accounts

The integrator receives 100%

If the client does not have social media accounts, the integrator can offer a one-time service for creation and setup:

Facebook + Instagram:

Including setup of business accounts, filling in information, and designing \$500

banners/avatars

\$300

Creation of a business page, profile completion, and adding contacts

YouTube: \$400

Creation of a channel, design setup, and configuration of basic settings

**TikTok**: \$300

Creation of an account, profile setup, and adding website links

Full package (all networks): \$1,500

Savings of \$300 compared to separate orders

#### API integrations with external CRMs and other services

The integrator receives up to 100%

Basic setup:

(For standard API integrations with popular CRM systems, such as HubSpot, Salesforce, and others) \$500-\$1,000

Advanced:

(For complex integrations, including the setup of multiple APIs and integration of custom services) \$1,000-\$2,500

**Enterprise:** 

(Complex projects with the setup of customized solutions and creation of new APIs)

от \$3,000

1





### **Monthly Payments**

#### Monthly subscriptions for Neuron Al Company modules

The integrator receives a 30% commission on monthly subscriptions provided to clients

Al Sales Center:

Tariffs From \$99/month to several thousand dollars

for corporate clients

Average expected tariff: \$500/month

Integrator's income: \$147/month (30% of \$500)

Leads SEO + SMM

Leads SEO: From \$300/month

Leads SMM: From \$300/month

Integrator's income: \$200/month (30% of \$600)

**Customer support after integration:** 

The integrator receives 100%

Assistance with fine-tuning and customer support, implementation of new Neuron Al Company products

into the client's business processes

\$200-\$300/month





## Planned profitability of the integrator

#### Income from one client

One-time setup and integration:

Basic installation on WordPress: \$1,000
CRM integration (basic): \$1,000

Social media setup: \$500

Total (one-time profit): \$2,500

Monthly customer support after integration:

Assistance with fine-tuning and customer support, implementation of \$200/month

new Neuron Al Company products into the client's business processes

The integrator earns 100% of the subscriptions.

Example: \$300/month × 12 months = \$2,400/year

**Neuron monthly subscriptions** 

Sales Plan:From \$500/monthLeads SEO Plan:From \$300/monthLeads SMM Plan:From \$200/month

Average package:

(It is assumed that most clients will choose a combination of SEO + SMM.) \$1000/month

The integrator earns 30% from subscriptions

Example: \$1000/month × 12 months = \$12,000/year → \$3,600/year income for the integrator from one client

Total income from one client in the first year: \$8,500

#### Revenue strategies

Let's calculate the number of clients with an income of \$8,500/year from one ( $\approx$  \$708.3/month from one).

Minimum goal:  $$10,000/month \rightarrow 15 clients$ Average goal:  $$30,000/month \rightarrow 43 clients$ Ambitious goal:  $$100,000/month \rightarrow 142 clients$ 





# Monthly growth plan for the number of clients and revenue

## Minimal Plan (10K/Month)

Month	New Clients	Total Clients	One -Time Profit	Subscription Profit (Cumulative)	Total Income
1	2	2	\$5,000	\$1,417	\$6,417
2	2	4	\$5,000	\$4,250	\$9,250
3	2	6	\$5,000	\$8,500	\$13,500
4	1	7	\$2,500	\$13,458	\$15,958
5	1	8	\$2,500	\$19,124	\$21,624
6	1	9	\$2,500	\$25,499	\$27,999
7	1	10	\$2,500	\$32,582	\$35,082
8	1	11	\$2,500	\$40,373	\$42,873
9	1	12	\$2,500	\$48,873	\$51,373
10	1	13	\$2,500	\$58,081	\$60,581
11	1	14	\$2,500	\$67,997	\$70,497
12	1	15	\$2,500	\$78,621	\$81,121

#### Medium Goal Plan (30K/Month)

Month	New Clients	Total Clients	One -Time Profit	Subscription Profit (Cumulative)	Total Income
1	4	4	\$10,000	\$2,833	\$12,833
2	4	8	\$10,000	\$8,500	\$18,500
3	4	12	\$10,000	\$16,999	\$26,999
4	4	16	\$10,000	\$28,332	\$38,332
5	4	20	\$10,000	\$42,498	\$52,498
6	4	24	\$10,000	\$59,497	\$69,497
7	4	28	\$10,000	\$79,330	\$89,330
8	3	31	\$7,500	\$101,287	\$108,787
9	3	34	\$7,500	\$125,369	\$132,869
10	3	37	\$7,500	\$151,576	\$159,076
11	3	40	\$7,500	\$179,908	\$187,408
12	3	43	\$7,500	\$210,365	\$217,865





## Ambitious Plan (100K/Month)

Month	New Clients	Total Clients	One -Time Profit	Subscription Profit (Cumulative)	Total Income
1	12	12	\$30,000	\$8,500	\$38,500
2	12	24	\$30,000	\$25,499	\$55,499
3	12	36	\$30,000	\$50,998	\$80,998
4	12	48	\$30,000	\$84,996	\$114,996
5	12	60	\$30,000	\$127,494	\$157,494
6	12	72	\$30,000	\$178,492	\$208,492
7	12	84	\$30,000	\$273,989	\$267,989
8	12	96	\$30,000	\$305,986	\$335,986
9	12	108	\$30,000	\$382,482	\$412,482
10	12	120	\$30,000	\$467,478	\$497,478
11	11	131	\$27,500	\$560,265	\$587,765
12	11	142	\$27,500	\$660,844	\$688,344

# **Promotion strategy**

- Creation of demonstration materials (case studies, videos, presentations)
- Direct sales through B2B meetings and cold calls
- SEO and SMM for driving traffic to the website
- Participation in conferences on Al implementation in business